

## Video Product 2 Proposal and Peer Review Checklist

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|--|---|--|
| Working title of the proposed video  | 5 points<br>Met.  | 0 points<br>No provided.   |
| Purpose of the project<br>(Why are you making the video? What problem are you planning to solve? What do you want the audience to do?) | 15 points<br>Met.   | 0 points<br>Not met.   |
| Target audience (include primary and secondary audience, if applicable)  | 5 points<br>Met.  | 0 points<br>No provided.   |
| Professional-written professional language, formatting, and grammar  | 5 points<br>Met.  | 0 points<br>Not met.   |
| Responds to at least two peer reviews of other students' proposals following the instructions given                                    | 20 points<br>Met.   | 0 points<br>Not met.   |
| Methods and Tools  | 5 points<br><br>Methods and tools to develop the project are clearly described.<br><br>The methods and tools selected incorporate all the criteria listed in the Video Project 2 instructions and scoring checklists. | 0 points<br><br>Methods and tools to develop the project are not adequately described you will use to develop the project AND/OR The methods and tools selected do not incorporate all the criteria listed in the Video Project 2 instructions and scoring checklists. |