

## Video Product 2 Proposal and Peer Review Checklist

Working title of the proposed video	5 points Met.	0 points No provided.
Purpose of the project (Why are you making the video? What problem are you planning to solve? What do you want the audience to do?)	15 points Met.	0 points Not met.
Target audience (include primary and secondary audience, if applicable)	5 points Met.	0 points No provided.
Professional-written professional language, formatting, and grammar	5 points Met.	0 points Not met.
Responds to at least two peer reviews of other students' proposals following the instructions given	20 points Met.	0 points Not met.
Methods and Tools	5 points  Methods and tools to develop the project are clearly described.  The methods and tools selected incorporate all the criteria listed in the Video Project 2 instructions and scoring checklists.	0 points  Methods and tools to develop the project are not adequately described you will use to develop the project AND/OR The methods and tools selected do not incorporate all the criteria listed in the Video Project 2 instructions and scoring checklists.