

CAS 111D: Final Project Website Scoring Guide

Student: Student Name

Site Structure and File Naming	Points Possible	Points Earned
<ul style="list-style-type: none"> • Home page saved as “index.html” • Folder structure is organized and logical • Includes a stylesheets folder and images or assets folders • No duplicate files • Other pages have consistent and relevant file names • Folder and file names follow the naming convention (lowercase, no space, no weird character) 	5	
<p style="color: red;">Instructor comments: There is an images/assets folder and a stylesheet. All folders are also consistent and organized. All file names are consistent and relevant to the content. No duplicate or unnecessary files were uploaded.</p>		
Page Layout and Formatting	Points Possible	Points Earned
<ul style="list-style-type: none"> • Layout is consistent and original (did not use pre-built layouts or templates from third parties or copied from assignments) • Appropriate Styles <ul style="list-style-type: none"> ○ Saved in external stylesheet ○ Divs and/or prebuilt layout used and set up correctly ○ Appropriate and consistent formatting ○ Navigation links formatted consistently 	10	
<p style="color: red;">Instructor comments: Nice design and layout. Your formatting is consistent and the navigation links are formatted correctly. You used an external stylesheet and all styles were removed from the individual pages.</p>		
Use of Images and Other Assets	Points Possible	Points Earned
<ul style="list-style-type: none"> • All images display correctly, minimum 5. Rollovers and disjointed rollover images do not count • Images placed professionally and optimized for web • Alt text used for all images, using actual text to describe the image and not just using generic text like image1, image2, etc. • At least one rollover image • At least one disjointed rollover image 	10	
<p style="color: red;">Instructor comments: The logo image is displayed nicely. The rollover image is also set up correctly. All other images are sized appropriately and arranged in a professional manner.</p>		

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Other pages created	Points Possible	Points Earned
<p>All pages are consistently formatted</p> <ul style="list-style-type: none"> • At least 4 additional pages • Appropriate content (no spelling, typos, or grammatical errors) • Relevant page titles for all pages • External hyperlinks embedded where appropriate • All links work on all pages • Consistent navigation with working links to and from pages • Have sufficient content text on each page, enough to provide information to visitor about the page. Can use some text filler to add more text, but can't use images to replace the content text. • At least one email link • At least one table • One or more list • NO Spry Menu 	15	
<p>Instructor comments: There are at least 4 additional pages with appropriate page titles.</p> <p>You also have consistent navigation to and from all pages. The navigation links also work to and from the home page and all other pages.</p> <p>You have good external links on your pages and they all work as designed. A web site is a dynamic source of information and I see you have included additional useful links to external websites directly within the body of your text.</p> <p>You've included a table, email link and list as required.</p> <p>I see you also included an optional Spry menu.</p>		
Form	Points Possible	Points Earned
<ul style="list-style-type: none"> • Form attributes correct • Using minimum 3 form fields • Table for form created and all form fields entered correctly • Include form validation 	10	
<p>Instructor comments: The form page is set up nicely and the form items were inserted correctly within a table.</p>		
Total Points for Personal Website Final Project	50	
<p>Instructor comments: Great job. I hope you have gained some insight into the area of web page design. You have clearly demonstrated a good grasp of web creation and using Dreamweaver. I've enjoyed having you in class.</p>		

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Please remember to save this entire website “artifact” for your required portfolio if you are planning to complete the AAS Website Development and Design degree.