

Prepared Speeches: Introductions

Remember: A speech is not an essay!

A prepared speech has a fairly long Intro, compared to the Body. The purpose is partly to help you relax, and partly to help your audience get used to your speaking style. Think of it as the “get-to-know-you” stage.

An Intro has 5 or 6 parts. We will choose EITHER a Credibility Statement or a Relevance Statement – not both, as in Communication 111.

Use this side to make notes and write definitions. Save these notes and use them when writing speeches in the future.

The 5 Parts of a Speech Intro:

I. (Attention Getter)

What is it?	Examples:
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II. (Reveal Topic)

What is it?	Examples:
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III. (Credibility Statement) or (Relevancy Statement)

What is it?	Examples:
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IV. (Preview)

What is it?	Examples:
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V. (First Transition Phrase)

What is it?	Examples:
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Practice Introduction 1

Topic: _____ Audience: _____

I. (Attention Getter)

II. (Reveal Topic)

III. (Credibility Statement) or (Relevancy Statement)

IV. (Preview)

V. (First Transition Phrase)

Practice Introduction 2

Topic: _____ Audience: _____

I. (Attention Getter)

II. (Reveal Topic)

III. (Credibility Statement) or (Relevancy Statement)

IV. (Preview)

V. (First Transition Phrase)