

Sage Sachi Seeley

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Portland, Oregon

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Objective

Obtain internship with small creative firm to fine-tune branding and packaging skills

Principal Qualifications

- Proficient in creating brand identity through development of logo designs and promotional materials and company collateral
- Trained and experienced in effectively communicating using strong copywriting, editing and presentation skills
- Adept at designing page layouts, typography, and formatting text and graphics
- Exhibits high level of efficiency, organization and attention to detail
- Applies an understanding of both marketing and design principles to client specifications
- Strong teamwork skills exhibited through over four years experience providing excellent customer service in fast-paced financial industry

Software Competencies

- Adept: InDesign, Illustrator, Photoshop, Acrobat
- Proficient: MS Word, Excel, PowerPoint, Publisher

Design Projects

- Comprehensive design package for restaurant, including logo, business stationary, menu, promotional banner, and product packaging
- 12-page Recipe Book (In-Design) with pre-press conversion from reader to printer spreads
- Marketing materials, including brochures, ads, fact sheets, and newsletters

Education

- AAS, Graphic Design (cumulative 4.0 GPA) 2013
- Portland Community College; Portland, OR
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- Bachelor of Arts, English 2009
- Clark Honors College, University of Oregon; Eugene, OR

Recent Employment History

- Universal Associate, Umpqua Bank; Portland, OR 2009 – Present
- Scanning Technician, City of Portland; Portland, OR 2007 - 2008