



A Call to Serve . . .

THE WORLD OF NON-PROFITS

- “If you have to support yourself, you had bloody well better find some way that is going to be interesting”




- Katherine Hepburn

What is a Non-Profit?

- “A non-profit organization exists solely to bring about change in society” Idealist.org
- “A non-profit (NPO or not-for-profit) is an organization that does not distribute its surplus funds to owners or shareholders, but instead uses them to help pursue its goals”
wiki



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- Over 1 million non-profits with more than 10 million employed
 - 4th largest employment sector in America
 - Average entry-level is 22% less than for profits
 - Marketplace stabilizing
 - 50% plan cuts – 2009
 - 10% plan cuts – 2010
 - 36% plan hires – 2010
 - 85% hire within industry

12 Categories of Non-Profits

- **#1. Private educational organizations** consist of private nonprofit elementary, secondary, and post-secondary educational institutions. These are primarily local groups with affiliated national and international alumni .
- **#2. Religious organizations** include a wide range of religious groups, such as churches, synagogues, mosques, and evangelical organizations with small to large membership bases. These are comprised of local groups that may be affiliated with larger national and international groups.


- **#3. Arts, cultural, historical, and community educational organizations** encompass museums, opera companies, symphony orchestras, nonprofit theaters, and libraries that are primarily community based.
- **#4. Health organizations** include hospitals, clinics, nursing homes, and allied health-care organizations involved in delivering a variety of health-care services. These are primarily local groups controlled by local boards of prominent citizens.

- **#5. Social service organizations** encompass the largest number of nonprofits. These groups provide a wide range of assistance to different population groups; from the homeless, orphans, and battered spouses to the handicapped, elderly, and refugees. Primarily local groups, some organizations also are affiliated with national and international parent organizations. These groups are the stereotypical charitable organizations that define the nonprofit world in many peoples' minds (such as the American Red Cross).
- **#6. Advocacy and political groups** include such noted groups as Greenpeace International, Common Cause, National Association for the Advancement of Colored People (NAACP), and the Sierra Club. Many of these are national and international in scope, and focus on influencing public policy through public education and political action.

- **#7. Business, professional, and trade/labor organizations** promote educational and political support activities for members. Many of these groups or associations border on being for-profit organizations. Some of the best known such groups include the American Bar Association, American Medical Association, AFL-CIO, National Rifle Association, National Manufacturers Association, and the U.S. Chamber of Commerce. Many of these are national in scope and include regional, state, and local chapters. They offer excellent job opportunities for individuals skilled in communications and meeting planning.
- **#8. Scientific and research organizations** conduct research and experiments used by government agencies and businesses. These organizations include research and development organizations and think tanks, such as RAND Corporation, American Enterprise Institute, Brookings Institution, CATO Institute, and Urban Institute.

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- **#9. Community development organizations** focus on ways to strengthen communities in the areas of employment, economic development, housing, education, and health care. These are primarily local grassroots organizations.
- **#10. Foundations** engage in philanthropic activities that fund many other nonprofit organizations, especially education, art, health, and social service groups. While most are community-based, others such as the Lilly Endowment, Ford Foundation, Rockefeller Foundation, and Johnson Foundation are national and international in scope.

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- **#11. Youth leadership and development organizations consist of groups such as the Cub Scouts, Boy Scouts, Girl Scouts, and Camp Fire Girls and Boys.**
 - **#12. Cooperative utility companies** include cooperative electrical generation and irrigation organizations primarily operating in rural areas and small towns.

Take Action Now . . .

- Find a Mentor
 - Linked In, Associations, Organizations
- Research & Read
 - Professional Journals
 - Idealist.org
 - OpportunityKnocks.org
 - Jobs for Change at jobs.change.org
- Coursework
 - Foreign Language
 - Fund-raising
 - Communication
 - TACS.org
- Volunteer – demonstrate commitment
 - Idealist.org
 - VolunteerMatch.org
 - HandsOnPortland.org
- Cooperative Education / Internships /Jobs

Resources . . .

- Craig's List
 - Non-Profit Opportunities (portland.craigslist.org/npo)
- Idealist (idealist.org)
 - Jobs, volunteer activities, organizations, affinity groups, internships, programs, events, fellowships, career videos, etc.
- Oregon Business
 - 100 Best Non-Profits to Work For in Oregon
 - www.oregon.business.com/articles/70-october-2009/2379-the-100-best-nonprofits-to-work-for-in-oregon
- Riley Guide (rileyguide.com/nonprof.html)
 - Directories, compensation guides, search firms, job listing sources, philanthropy, fund-raising, grantmaking, public policy think tanks
- TACS (tacs.org)
 - Workshops, networking, information, internships

Are you called to live a life of service? . . .

**“THE BE-ALL AND END-ALL OF
LIFE SHOULD NOT BE TO GET
RICH, BUT TO ENRICH THE
WORLD”**

BC FORBES